

MOHAMMED NAVEED SHARIFF R

AI x Web3 Growth Hacker | TGE Operator | X Growth Strategist | Brand and Design Lead

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[LinkedIn](#) | [Google Scholar](#)

PROFILE

AI x Web3 Growth Hacker who scales Web3 projects to millions through precision community strategy, full-ownership X execution, and data-driven growth systems. Sole operator behind the content, design, brand identity, and KOL infrastructure for two blockchain projects simultaneously. Engineered TGE pipelines that landed listings on Binance and Upbit, built communities from 50k to 350K+ followers, and drove a \$5M startup to a \$1B FDV. Backed by 23 peer-reviewed publications and a \$300K research grant from Mayo Clinic (USA), every growth decision is built on analytical rigour most operators simply do not have.

EDUCATION

Rajalakshmi Institute of Technology, Chennai

B.Tech in Artificial Intelligence and Data Science | GPA: 8.2 / 10

Research: 23 publications | 240+ citations | 15+ Scopus-indexed | 1 book | 1 patent | [Google Scholar](#)

EXPERIENCE

Bitplanet (Dec 2025 - Present) Remote

Head of Growth

- Leading end-to-end growth strategy ahead of public sale: X content planning, design direction, community building, tokenomics communication, and full market positioning.
- Sole creator of all X posts, campaign creatives, and visual assets, owning the brand voice and design identity from strategy through to every piece of output.
- Driving public sale readiness through token distribution planning, liquidity strategy, and sustained community engagement across X and Telegram.

OpenLedger (Feb 2025 - Feb 2026) San Francisco, USA

Growth Hacker - Core Founding Team Member

- Worked closely with CEO, CTO, CMO, and COO to define go-to-market strategy, contributing directly to valuation growth from **\$5M to \$200M+** and an FDV of **\$1B**.
- Built OpenLedger's entire X presence from scratch: content, visuals, brand identity, and original mascot, scaling from **50K to 350K+ followers** and **200K+ average views** per post.
- Directed global KOL campaigns across Chinese and Korean markets, coordinating Kaito, Cookie3, JayPlay, APCollective, and Tintinland for large-scale community expansion.
- Executed end-to-end TGE including market making strategies, token distribution, PR, and liquidity preparation, delivering listings on **Binance, Upbit**, and other tier-one exchanges.

Mayo Clinic (2021 - 2025) Rochester, USA

AI Research Collaborator

- Secured a **\$300K research grant** for an AI-powered health monitoring device, validated on 100+ real patients alongside University of Minnesota researchers and adopted in hospitals.
- Collaborated with the Director of the Digital Engineering and AI Laboratory on signal processing and multimodal AI models for predictive healthcare.

KEY ACHIEVEMENTS

- Scaled OpenLedger X from **50K to 350K+ followers** and drove average views to **200K+ per post** as the sole content and design operator across the entire project.
- Delivered listings on **Binance and Upbit** through full TGE execution covering market making, token distribution, liquidity prep, and PR coordination.
- Drove OpenLedger from **\$5M to \$200M+ valuation** with an FDV of **\$1B** through community scaling, go-to-market strategy, and growth execution.
- Designed OpenLedger's mascot and complete brand visual system, used across all campaigns, product launches, and community touchpoints.
- Awarded **\$300K research grant** by Mayo Clinic. Published 23 papers with 240+ citations, a blockchain patent, and 1 book. Won or placed in 30%+ of **10+ hackathons** entered across AI and Web3.