

MOHAMMED NAVEED SHARIFF R

AI x Web3 Growth Hacker | Community Architect | X Growth Strategist | Brand and Design Lead |
TGE Operator | KOL Campaign Director

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[LinkedIn](#) | [Google Scholar](#)

PROFILE

AI x Web3 Growth Hacker and Community Architect with a track record of building Web3 ecosystems from the ground up. Sole operator behind the X content, visual identity, brand design, and growth strategy for two blockchain projects simultaneously. Proven ability to execute complex TGE pipelines, coordinate global KOL networks, devise market making strategies, and deliver exchange listings on Binance, Upbit, etc. Brings a rare analytical edge backed by peer-reviewed AI research published at Mayo Clinic (USA) and the University of Salerno (Italy), with 23 publications and 250+ citations translating scientific rigour into high-impact growth decisions.

EDUCATION

Rajalakshmi Institute of Technology, Chennai, India

B.Tech in Artificial Intelligence and Data Science | GPA: 8.2 / 10

RESEARCH AND PUBLICATIONS

23 publications | 250+ citations | 15+ Scopus-indexed papers | 1 book | 1 patent

Journals include Springer Nature, MDPI, and Taylor and Francis. Research spans AI Multimodal Models in medicine, computer vision-based pain detection, ethical AI in clinical settings, and AI-powered signal processing for remote health monitoring.

Patent: Blockchain Enhanced Patch Management Using Layer-2 Solutions (2024)

- Participated in 10+ national and international hackathons across AI and Web3 categories, winning or placing in more than 30% of competitions entered.

Full publication list: [Google Scholar Profile](#)

PROFESSIONAL EXPERIENCE

Bitplanet (Dec 2025 - Present) Remote

Head of Growth

- Spearheading full-spectrum growth strategy for Bitplanet's Web3 ecosystem ahead of its upcoming public sale, coordinating all community, content, and market positioning efforts.
- Architecting and executing the X content strategy end-to-end: planning post calendars, writing copy, designing visuals, and managing the brand voice across all social touchpoints.
- Leading all design direction for the project, overseeing visual assets, campaign creatives, and brand consistency across platforms to drive community trust and recognition.
- Driving public sale readiness by coordinating tokenomics communication, token distribution planning, and liquidity strategy ahead of launch.
- Building and managing community growth on Telegram and X through strategic content, targeted outreach, and sustained engagement initiatives.

OpenLedger (Feb 2025 - Feb 2026) San Francisco, USA

Growth Hacker - Core Founding Team Member

- Worked closely with the CEO, CTO, CMO, and COO to define go-to-market strategy, contributing to the company's valuation growth from \$5M to \$200M+ and an FDV reaching \$1B.
- Sole architect of OpenLedger's entire X presence: planned, wrote, designed, and published all content from inception, establishing the brand voice and visual identity from zero.

- Designed and launched OpenLedger's original mascot and full brand visual system, defining the aesthetic identity across all community campaigns and product launches.
- Scaled the X account following from 10K to 150K+ followers and drove average post views to 400K+, achieving 20x community growth across the project lifecycle.
- Executed global KOL campaigns across Chinese and Korean markets, coordinating partnerships with Kaito, Cookie3, JayPlay, APCollective, and Tintinland to drive targeted expansion.
- Led end-to-end TGE execution including token distribution logistics, PR coordination, market making strategies, and liquidity preparation, resulting in public sale success and listings on Binance, Upbit, and other tier-one exchanges.

Mayo Clinic (2021 - 2025) *Rochester, USA*

AI Research Collaborator

- Secured a \$300K research grant from Mayo Clinic in recognition of project excellence and research outcomes.
- Collaborated with the Director of the Digital Engineering and Artificial Intelligence Laboratory on a Remote Photoplethysmography project using advanced signal processing and AI models.
- Built an AI-powered PPG device using specialized language models and signal analysis, later adopted in hospital settings, with real patient data from 100+ subjects alongside University of Minnesota researchers.

National Institute of Cancer (IRCCS) - University of Salerno (2022 - 2024) *Salerno, Italy - Hybrid*

Research Fellow

- Conducted research on AI Multimodal Models in clinical medicine and pain management, mentored by Prof. Dr. Marco Cascella.
- Published across high-impact Scopus-indexed journals including Springer Nature, MDPI, and Taylor and Francis, covering AI-based pain detection, ethical AI, and computer vision in clinical settings.
- Authored 1 book and contributed to 18 research papers during this fellowship, with findings tested on real patients at IRCCS Italy.

CUBE - Indian Institute of Technology Madras (2023 - 2024) *Chennai, India*

Computer Vision Engineer

- Worked directly with Prof. V. Kamakoti, Chairman of CUBE and Director of IIT Madras, and the founding team to enhance AI capabilities within the platform.
- Built and integrated computer vision and NLP pipelines for smart-city solutions, delivering scalable IPA and SPA models under one of India's most distinguished engineering institutions.

KEY ACHIEVEMENTS

Web3 and Growth

- Grew OpenLedger's X community from 10K to 150K+ followers and drove average post views to 400K+ across the account lifecycle.
- Executed full TGE logistics and market making strategies enabling public sale success and listings on Binance, Upbit, and other tier-one global exchanges.
- Designed OpenLedger's mascot and complete brand visual identity, underpinning all community campaigns and product launches.
- Drove OpenLedger's valuation from \$5M to \$200M+ with an FDV reaching \$1B through strategic growth execution, community scaling, and market positioning.
- Planned and executed all X content, design, and KOL campaigns solo for both OpenLedger and Bitplanet across the full project lifecycle.

Research and Innovation

- 250+ citations across 23 published works including 15+ Scopus-indexed papers, 1 book, and 1 granted patent.
 - \$300K research grant awarded by Mayo Clinic for AI-powered medical device development.
 - Patent holder in Blockchain Layer-2 infrastructure, bridging research to real-world industry application.
 - Participated in 10+ national and international hackathons with a win or podium rate exceeding 30% across AI and Web3 categories.
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SKILLS

Web3 Growth	Community Scaling, TGE Execution, Token Distribution, Market Making, CEX Listings, Tokenomics
Content	X Strategy, Content Planning, Copywriting, Community Management, Telegram Growth
Design	Visual Identity, Brand Strategy, Mascot Design, Campaign Creatives, Design Direction
KOL	KOL Identification, Asian Market Outreach, Cross-border PR, Campaign Coordination
AI / ML	TensorFlow, PyTorch, Computer Vision, Signal Processing, NLP, Deep Learning
Blockchain	Layer-2 Solutions, DeFi, CEX/DEX Mechanics, DAO Structures, Tokenomics Strategy